Portable Label Printers
CREATE CUSTOM LABELS ANYTIME… ANY PLACE…

BRADY®

Model No. SEK071
Mfg. No. BMP21-PLUS
Price/Each $

Model No. SEK150
Mfg. No. BMP41
Price/Each $

Model No. SEH653
Mfg. No. 75447314703
Price/Each $

Model No. SEC447
Mfg. No. BMP71
Price/Each $

BMP®21 PLUS

The Brady BMP®21 PLUS printer combines toolbox-ready ruggedness and world class materials in an economical grab-and-go printer. The BMP®21 PLUS thermal transfer printer creates clear, legible, industrial strength labels that will stay stuck for years – even in the harshest environments

- Ergonomic, center-balanced, printer with grab-and-go ridged grip for solid handling
- Two line LCD display provides clear visibility
- Smart Cell technology for automatic label set up and automatic formatting for wire wraps, terminal blocks, patch panels, cable flags and general labels
- Multi-functional accessory with magnet, flashlight and retractable printer stand for easy handling

BMP®41 HANDHELD LABEL PRINTER

- With an ergonomic design, long rechargeable battery life and easy-to-use features, this printer is engineered for the worker on-the-go
- Rugged, handheld and long lasting design; drop-tested and environment resistant and has rubber bumpers that provide optimal protection and security
- Ergonomic, center-balanced, printer with grab-and-go ridged grip for solid handling
- Long life rechargeable battery, so you can always print when you need to
- Hassle-free material calibration with smart-cell equipped cartridges - no setup required

BMP®51 LABEL MAKERS

The BMP®51 label maker helps you get the job done faster, easier and with confidence.
You can carry this printer throughout your facility to quickly and easily make labels on the go.

- Large, graphical display with backlight
- Quick and easy label design
- Fast printing (1" per second)
- Prints labels up to 1.5" wide or continuous labels up to 40'
- More than 20 material types and over 190 label parts
- Material recognition and automatic label formating - no calibration necessary
- Built-in Bluetooth® technology for wireless printing (optional Wi-Fi and Ethernet cards also available)
- Rechargeable Li-ion battery pack

BMP®71 LABEL PRINTERS

The BMP®71 Label Printer is our most versatile labeler for on-the-job printing. It prints on more than 400 different label parts, and has a convenient handle and rechargeable battery.

- Large, full color graphical display
- Simple step-by-step label design
- High-speed print (1.5" per second!)
- Hundreds of symbols and graphics including bar codes
- 200 MB of storage for all your label saving needs
- No calibration required for setup or supply changes

*HandiMark Tapes compatible with this printer

	BMP®21-Plus	BMP®41 Handheld Label Printer	BMP®51 Label Maker	BMP®71 Label Printers
Max Labels per Day	75 labels/day	250	500	1000 labels/day
Print Resolution	203 dpi	300 dpi	300 dpi	300 dpi
Print Technology	Thermal Transfer	Thermal transfer	Thermal Transfer	Thermal Transfer
Print Speed	10 mm / sec	33 mm/sec	25 mm/sec	38 mm/sec
Tape Widths	1/4" to 3/4"	0.25" to 1.0"	Various sizes from 0.235" to 1.50"	Various sizes from 0.25" to 2.00"
Max Label Width	0.75"	1.0"	1.50"	2.00"
Max Print Width	N/A	0.96"	1.25"	1.75"
Memory	Last label	Files saved to PC 48 MB/25,000 labels	48 MB/25,000 labels	200Mb
Materials Supported	Continuous/70 Stock Parts	Continuous and die cut labels	Continuous, Die Cut, 140+ stock parts	Continuous, Die Cut labels, Bulk, over 400 stock parts
Continuous vs Die Cut Labels	Continuous Labels only	Can print both continuous and die-cut labels	Can print both continuous and die-cut labels	Can print both continuous and die cut labels
Peripheral Printing	No	Yes	Yes	Yes
File Transfer from PC to printer	No	Yes	Yes	Yes
Stand Alone Printing	Yes	Yes	Yes	Yes
Connectivity Options	None	USB	USB, Bluetooth (WIFI and Ethernet optional)	USB
Keyboard	ABC	QWERTY	QWERTY	QWERTY
Backlit Screen	Yes	Yes	Yes	Yes
Text Sizes	6 (6 to 40 pt)	4 to 103 point + auto-sizing	4 to 103 point + auto-sizing	4 to 174 pt
Multi-Line Print	Yes	Yes	Yes	Yes
Serialization	Yes	Yes	Yes	Yes - multiple and linked
Barcode	39 and 128	39 and 128	39 and 128	39 and 128
Symbols	125	450	444	Over 500
Portability	Yes	Yes	Yes	Yes
Label Types or Application Functions?	Wire, Banner Portrait, Banner Landscape, Terminal Block, Patch Panel, Fixed Length	Clear Polyester, Metalized Polyester, Polyester, Heat Shrink Polyolefin Tubing, Polypropylene, Self-laminating Vinyl, Vinyl, Vinyl Cloth	Banner Portrait, Banner Landscape, Wire, Flag Labels, Patch Panel, Terminal Block, Desi Strip, 110-Block, 66-Block, Bix Block, Fixed Length, Small Pipe Markers	Banner Portrait, Banner Landscape, Wire, Flag Labels, Patch Panel, Terminal Block, Desi Strip, 110 Block, 66 Block, Bix Block, Fixed Length, Pipe Markers, Safety Labels
Applications	Data Communications Labeling, Facility, Safety & Maintenance Identification, General & Industrial Labeling, Panel Identification, Wire & Cable Marking	Wire and Cable Identification, Data Communications Labeling, Audio/Visual Labeling, Electrical Labeling, Panel Identification, Facility, Safety & Maintenance, Identification, General & Industrial Labeling	Data Communications Labeling, Facility, Safety & Maintenance Identification, General & Industrial Labeling, Laboratory Identification, Panel Identification, Security Identification, Wire & Cable Marking, Pipe Marking	Circuit Board Labeling, Data Communications Labeling, Facility, Safety & Maintenance Identification, General& Industrial Labeling, Health Care Identification, Laboratory Identification, Panel Identification, Security Identification, Wire & Cable Marking, Pipe Marking
Power Supply	6 AA Batteries, AC Power (optional)	AC Power, Rechargeable NiMH batteries	Eight AA Batteries, AC Power, Rechargeable Li-Ion Battery Pack	Rechargeable Battery, AC Power
Weight	1.66 lbs.	2.6 lbs.	3.18 lbs.	5.49 lbs.